

TFCW 2623

Please Direct All Correspondence to Customer Number **26332****AMENDMENT / RESPONSE TRANSMITTAL**

Applicant : Russell M. Krapf

App. No : 09/608,819

Filed : June 30, 2000

For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A
VIEWER PROFILE TO ENTICE A
VIEWER TO WATCH A PREMIUM
CONTENT

Examiner : Ngoc K. Vu

Art Unit : 2623

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

June 20, 2006

(Date)

Bruce S. Itchkawitz, Reg. No. 47,677

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Response to March 23, 2006 Office Action in five (5) pages; and
- (X) Two (2) return prepaid postcards.

The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Excess Claims	25 - 27 = 0	1202 (\$50)		N/A
Excess Independent	2 - 3 = 0	1201 (\$200)		N/A
Multiple Claim	1.16(j)	1203 (\$360)		N/A
1 Month Extension	1.17(a)(1)	1251 (\$120)		N/A
2 Month Extension	1.17(a)(2)	1252 (\$450)		N/A
3 Month Extension	1.17(a)(3)	1253 (\$1,020)		N/A
			TOTAL FEE DUE	0

Docket No.: K35A0627/LQM 1728-2001 (WESDIG.020A)

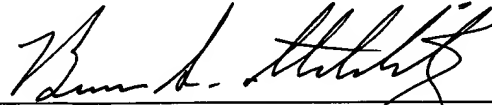
June 20, 2006

App. No.: 09/608,819

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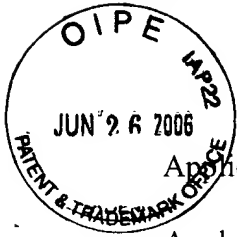
Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



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CONTENT
Examiner : Ngoc K. Vu
Group Art Unit: 2623

RESPONSE TO MARCH 23, 2006 OFFICE ACTION**Mail Stop Amendment**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the March 23, 2006 Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following remarks.

Remarks: Begin on page 2 of this Response.